

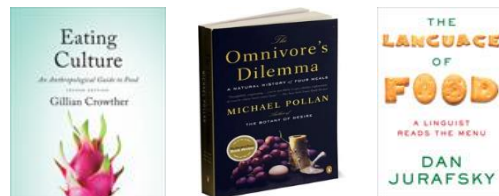
# UNIVERSITY OF MINNESOTA


Duluth Campus

Department of Studies in Justice, Culture, and Social Change  
College of Humanities, Arts, and Social Sciences


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13 March 2022

## Anthropology of Food Week 9



Available on-line in your  canvas folder at

s2022 [Canvas Modules](#)  
[Module 9](#)

(click links for details)  
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Direct Link  
to Canvas



Tim Roufs Inspecting Durians in Singapore Market, 2017



**Welcome Back!**  
**I hope you had a great, restful, refreshing**  
**Spring Break.**

**What's Happening Week 9?**

**"Gastro-Anomie: Global Indigestion?"**

Feeding Frenzies  
Food Fights  
Competitive Eating  
Slow Food  
*Potica*

Food and Class and Gender

## **THIS WEEK'S HIGHLIGHTS**

(click links for details)

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### **GENERAL COMMENTS FOR THE WEEK . . .**

**What is the exact opposite of Slow Food?**

**Yes!**

**Competitive Eating . . .**

**And?**

**Food Fights . . . and *Feeding Frenzies* . . .**

**This week, in addition to having a look at Competitive Eating, we get to see a *Feeding Frenzy* like you probably have never seen before, and Food Fights, and pigging-out in post-COVID Competitive Eating.**

**What doesn't take *any* enticement to eat more of is . . . *potica*, a favorite Slovenian locavore treat from The Range. Rangers all know that. (Rangers be sure to note your special assignment this week.)**

**We'll also focus on what Sherri Inness has to say about food and class and gender.**

And, not surprising to most women, we learn that when times are tough and food is in crisis it's actually the women who come through and save the day in small villages around the world. We'll have a look in our "Discussion" this week.

(optional) **LIVE CHAT: MIDTERM EXAM / OFFICE HOURS ...**

(Tuesday, 7:00-8:00 CDT, or E-mail)

[Contact Information](#)

**VIDEO EXPLORATIONS WEEK 9 ...**

**Real People ... Real Places ...**

[Videos for the Semester](#)

"How People Get Their Food in Industrial Societies"

**Feeding Frenzy:**

***The Food Industry, Marketing & the Creation of a Health Crisis***

(63 min., 2013)



**On-line Kanopy Link**

[click [↑](#) here]

National Geographic Video Clip

**"Slow Food"**

(3:25 min.)

[click [↑](#) here]



Slow Food restaurant placard, [Santorini](#), [Greece](#)

## **WEEK 9 SLIDES ...**

[Class Slides for the Semester](#)

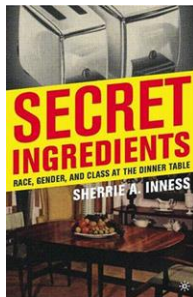
### **Secret Ingredients:**

*Race, Gender, and Class at the Dinner Table*

(.pptx)

[click [↑](#) here]

Sherri A. Inness, *Secret Ingredients*, Chs. 1-7



## **READINGS FOR WEEK 9 . . .**

[Readings for the Semester](#)

[Textbook Information](#)

(optional, except for Rangers)

Tim Roufs' article on *Potica*

### **Special Offer for Rangers**

[click [↑](#) here]

*Potica*

## **OTHER ASSIGNMENT INFORMATION . . .**

[Main Due Dates](#)

s2022 [Module 9 – Week 9](#)

### **Competitive Eating**

How many hot dogs can you eat in 10 minutes? . . .

How Many Buffalo Wings Can you Eat in 12 Minutes? . . .

Competitive Eating is a Major League Sport . . .

## **PROJECT INFORMATION . . .**

[Basic Information](#)

[Main Due Dates](#)

### **The Course in a Nutshell**

REM: Schedule Some Time Blocks to Work on Your Class Project

## **DUE: DISCUSSION WEEK 9 . . .**

s2022 [“Female Farmers During Food Crises”](#)

### **(optional) FOR FUN FOOD TRIVIA . . .**

[Food Trivia HomePage](#)

(optional) s2022 **What does "Häagen-Dazs" mean?**[🔗](#)

(optional) **EXTRA CREDIT . . .**

**Basic Extra Credit Information**[🔗](#)

(optional) s2022 **Extra Credit: NOVA Video, Edible Insects**[🔗](#)

(optional) s2022 **DUE: AF SUBMIT Extra Credit Lecture / Video / Event Review**[🔗](#)

**OTHER (OPTIONAL) . . .**

**QUESTIONS? / COMMENTS?**

# General Comments for the Week

"Gastro-Anomie: Global Indigestion?"

Feeding Frenzies  
Food Fights  
Competitive Eating  
Slow Food  
*Potica*  
Food and Class and Gender

**What is the exact opposite of Slow Food?**

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(optional) **LIVE CHAT: MIDTERM EXAM / OPEN FORUM / OFFICE HOURS . . .**

[Contact Information](#)

Tuesday, @ 7:00-8:00 p.m. (CDT)

**"ZOOM"** [↗](#)

[click ↑ here]

or

e-mail anytime: [mailto:troufs@d.umn.edu](mailto:mailto:troufs@d.umn.edu) [↗](#)

[click ↑ here]



Live Chat is optional.

**VIDEO EXPLORATIONS WEEK 9 . . .**

**Real People . . . Real Places . . .**

[Videos for the Semester](#) [↗](#)

**"How People Get Their Food in Industrial Societies"**



"Gastro-Anomie: Global Indigestion?"

## *Feeding Frenzy:*

*The Food Industry, Marketing & the Creation of a Health Crisis*

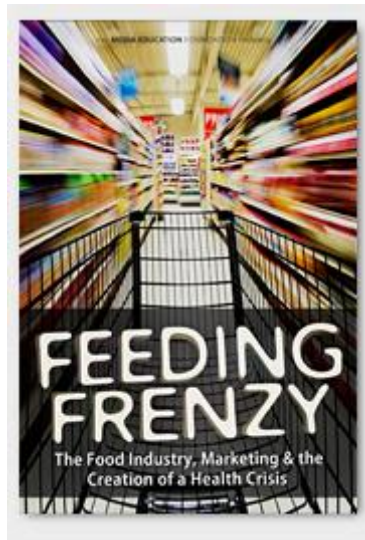
(63 min., 2013)

[On-line Kanopy Link](#)

[click ↑ here]

[course viewing guide](#)

[transcript](#)



"Over the past three decades, obesity rates in the U.S. have more than doubled for children and tripled for adolescents -- and a startling 70% of adults are now obese or overweight. The result has been a widening epidemic of obesity-related health problems, including coronary heart disease, high blood pressure, stroke, and Type 2 diabetes. While discussions about this spiraling health crisis have tended to focus on the need for more exercise and individual responsibility, Feeding Frenzy trains its focus squarely on the responsibility of the processed food industry and the outmoded government policies it benefits from. It lays bare how taxpayer

subsidies designed to feed hungry Americans during the Great Depression have enabled the food industry to flood the market with a rising tide of cheap, addictive, high calorie food products, and offers an engrossing look at the tactics of the multibillion-dollar marketing machine charged with making sure that every one of those surplus calories is consumed."

National Geographic Video Clip

## **"Slow Food"**

(3:25 min.)

[click [↑ here](#)]



Slow Food restaurant placard, [Santorini, Greece](#)

## **WEEK 9 SLIDES . . .**

[Class Slides for the Semester](#)

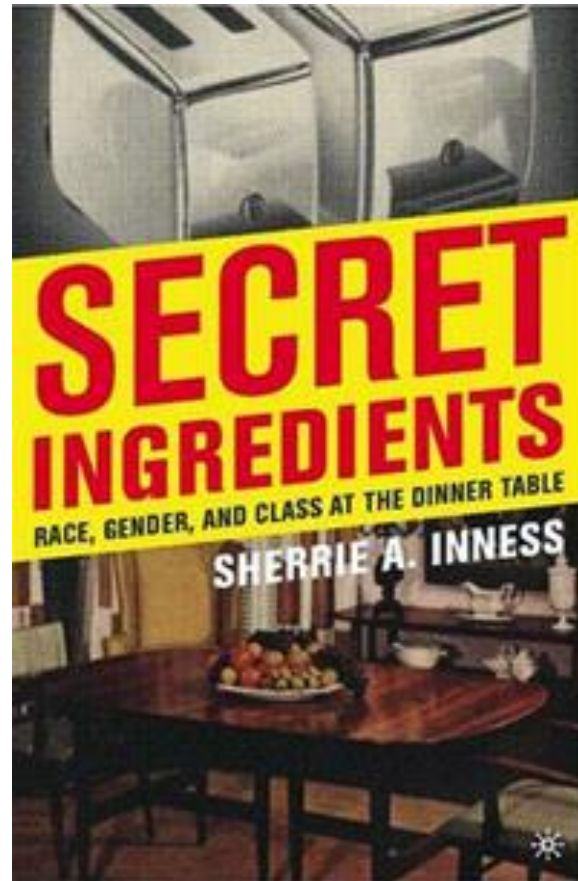
### ***Secret Ingredients:***

***Race, Gender, and Class at the Dinner Table***

(.pptx)

[click [↑ here](#)]

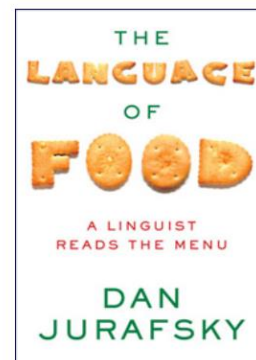
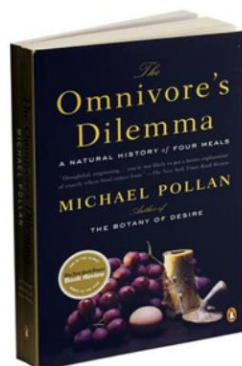
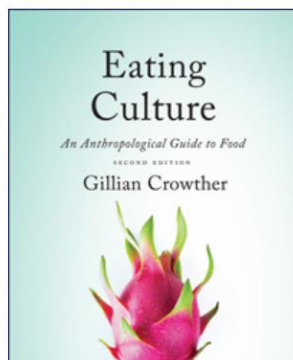
Sherri A. Inness, *Secret Ingredients*, Chs. 1-7



## READINGS FOR WEEK 9 . . .

[Readings for the Semester](#)

[Textbook Information](#)



- **Eating Culture, Second Edition, Gillian Crowther**

- CHAPTER EIGHT: GLOBAL INDIGESTION: RESETTING THE AGENDA FOR FOOD SECURITY

- **Omnivore's Dilemma, Michael Pollan**

- Ch. 12, "Slaughter: in a glass abattoir"
- Ch. 13, "The market: 'greetings from non-barcode people'"
- Ch. 14, "The meal: grass-fed"

- **The Language of Food, Dan Jurafsky**

- (Review)

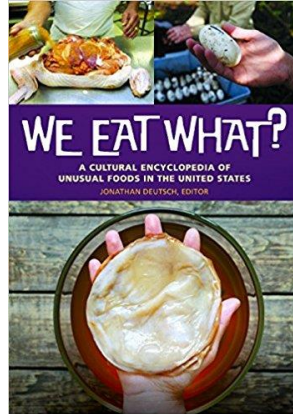
(optional, except for Rangers)  
Tim Roufs' article on *Potica*

And a special offer for  
***“Rangers”***—  
do an extra credit report on

***"Potica"*** 

[click ↑ here]

From



Kim Smyth Roufs Slathering Walnut Filling on *Potica*.



Roufs, Timothy G. 2018. "*Potica*." From *We Eat What?: A Cultural Encyclopedia of Unusual Foods in the United States*, by Jonathan Deutsch, (Ed.). Santa Barbara, CA: ABC-CLIO, pp. 249-258.

## OTHER ASSIGNMENT INFORMATION . . .

Main Due Dates

s2022 [Module 9 – Week 9](#)

**How many hot dogs can you eat in 10 minutes? . . .**

**How many Buffalo wings can you eat in 12 minutes? . . .**

# Competitive Eating

is a Major League Sport . . .

(Sometimes more interesting than other championship major league events,  
including the Super Bowl)

In the News:

[Competitive hotdog eaters nearing limit of human performance](#)

– The Guardian (14 July 2020)

[Should hot dog eating competition hero Joey Chestnut be included in greatest 'athlete' debate?](#)

-- USA TODAY (05 July 2020)

**How many hot dogs can you eat in 10 minutes? . . .**



Joey Chestnut at Nathan's 2020 Hot Dog Eating Contest

**Joey Chestnut eats record 76 hot dogs in 10 minutes to win Nathan's Famous title** – The Guardian (4 July 2021)  
A new world record!

**NFL Writer Peter King Is Offended By 4th Of July Hot Dog Eating Contest, Calls It A 'Sin'**  
-- brobible (05 July 2020)

**Woman dies in Australia Day lamington-eating contest**  
-- BBCnews 27 January 2020

**How many Buffalo Wings can you eat in 12 minutes?**



**Sonya “The Black Widow” Thomas**  
**ate 183 chicken wings in 12 minutes in 2011 to gain National Title**  
*The Daily Mail (06 September 2011)*

“Thomas had won 1<sup>st</sup> place in the National Buffalo Wing Festival US chicken wing eating championship five-years straight from 2007-2011. On September 4, 2011, she attained the United States Chicken Wing Eating Championship in Buffalo, New York by eating 183 chicken wings in 12 minutes. On September 2, 2012 Joey [“Jaws”] Chestnut consumed 191 wings (7.61 pounds) in 12 minutes to take competitive-eating trophy from the five-year champion Sonya Thomas.” — Wikipedia

*The Buffalo News (12 September 2012)*

**Sonya “The Black Widow” Thomas holds**  
**39 World Competitive Eating Records**.

Sonya “The Black Widow” Thomas HomePage

Sonya “The Black Widow” Thomas Wikipedia Page

**My niece, Buffy Gorrilla, published a good article,  
on competitive eating in Australia, pointing out world Competitive Eating records:**



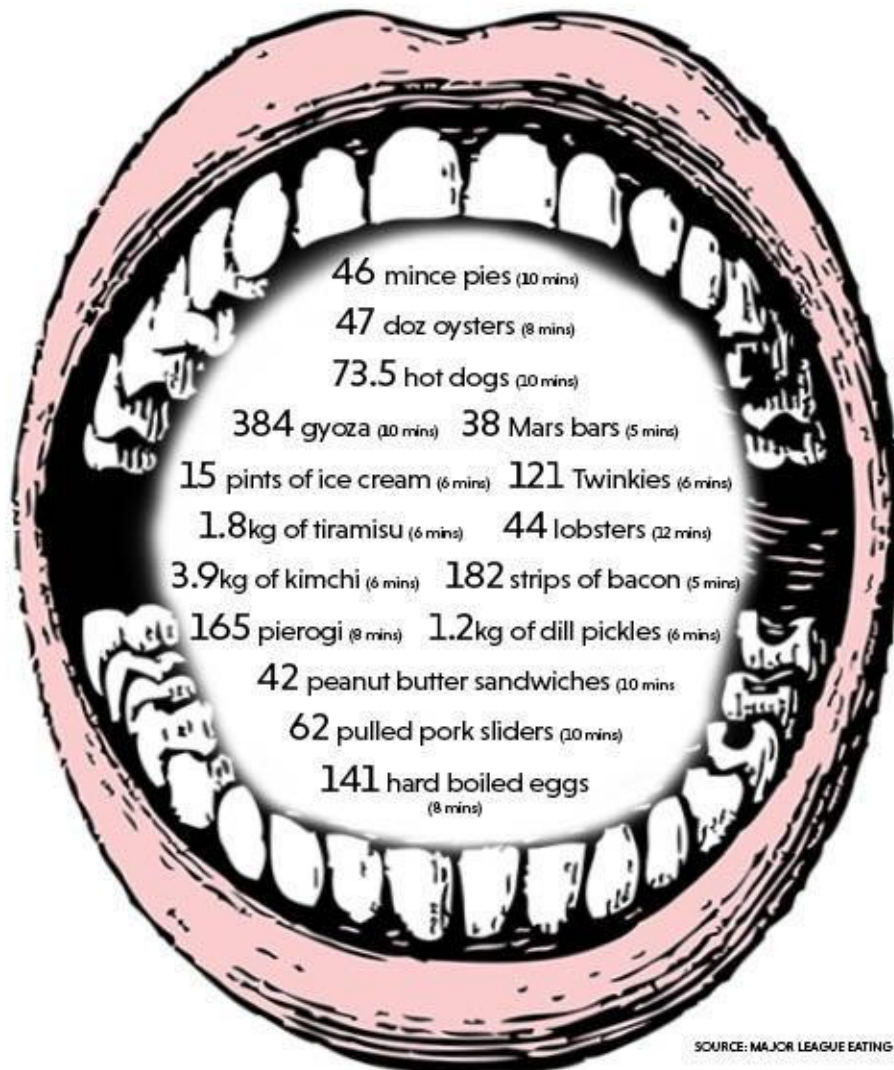
# Getting a taste for competitive eating

— Buffy Gorrilla

(This post originally appeared on The Citizen Thursday 18 August 2016)

World Competitive Eating Records include . . .

## EAT YOUR HEART OUT: WORLD COMPETITIVE EATING RECORDS



Source: Gorrilla 2016

The class **Competitive Eating WebPage**

is on-line at

<<http://www.d.umn.edu/cla/faculty/troufs/anthfood/afcompetitiveeating.html#title>>

## **PROJECT INFORMATION . . .**

[Basic Information](#)

[Main Due Dates](#)

If you haven't already done so, *schedule* some serious time blocks to work on your Project. And think about is how you might present your findings to others.

## **REM: The Course in a Nutshell . . .**

### **COURSE STRUCTURE**

[ANTH 3888 Anthropology of Food](#)

consists of three main segments:

#### **I Orientation and Background**

Introduction

Basic Concepts

History

Theory

Methods and Techniques

#### **II Explorations**

Comparative / Cross-Cultural

Holistic ([holism slides.pptx](#))

Ethnographic Case Studies from the Real World: Real People . . . Real Places from Around the Globe

#### **III Student Presentations on Term Research Project**

[Additional General Course Information](#)

## **COURSE CONTENT**

primarily comes from the following sources . . .

- **MAIN MEMO FOR THE WEEK . . .**
- **IN-THE-NEWS . . .**
- **VIDEO EXPLORATIONS** . . .
- **SLIDE PRESENTATIONS** . . .
- **READINGS FOR THE WEEK** . . .
- **OTHER ASSIGNMENT INFORMATION . . .**
- **MIDTERM AND FINAL EXAMS . . .**
- **RESEARCH PROJECT INFORMATION** . . .  
on a topic of your choice related to the course
- **DISCUSSIONS . . .** including your personal experiences
- **(optional) EXTRA CREDIT** . . . on a topic of your choice related to the course
- **OTHER (optional) . . .**

[Course Structure](#)

PLEASE NOTE:

Both the Midterm Exam and Final Exam are open-book/open-notes essay exams.

So there should be very little work and effort spent on memorizing facts, other than, perhaps, where to go to find the information you are looking for.

More Information on Exams: [Midterm](#) / [Final](#)

[Additional General Course Information](#)

## DUE: DISCUSSION WEEK 9 . . .

DUE: s2022 [“Female Farmers During Food Crises”](#)

(optional) **FOR FUN FOOD TRIVIA . . .**

[Food Trivia HomePage](#)

(optional) s2022 [“What does \*\*“Häagen-Dazs”\*\* mean?”](#)



1. "Happy Days"
2. "High Life"
3. "Danish Delight"
4. It's a Family Name
5. Absolutely Nothing

[Answer](#)

(optional) **EXTRA CREDIT . . .**

[Basic Extra Credit Information](#)

Extra Credit is available in this class.

(optional) s2022 [Extra Credit: NOVA Video, Edible Insects](#)

(optional) s2022 [DUE: AF SUBMIT Extra Credit Lecture / Video / Event Review](#)

**OTHER (OPTIONAL) . . .**

**QUESTIONS? / COMMENTS . . .**

If you have any **questions or comments** right now, please do not hesitate to post them on the  canvas “Discussions”, or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or ZOOM <https://umn.zoom.us/my/troufs>. (E-mail is fastest, and most generally best as quite often URLs need be sent.)

Best Wishes,

Tim Roufs

<<http://www.d.umn.edu/~troufs/>>

<<https://umn.zoom.us/my/troufs>>

<other contact information>